

National Conference of the Family Doctor Association

The Stratford Hotel Stratford upon Avon



Friday 25th September 2009

Informal reception at The Stratford Hotel

6.30 p.m. Mingle with FDA friends old and new.

Theatre trip to "As You Like It"

Royal Shakespeare Company a short stroll away at The Courtyard Theatre



Saturday 26th September 2009

- 09.00 a.m. Registration & Ask the experts exhibition
09.30 a.m. Welcome address
 Dr Michael Taylor Chairman
09.40 a.m. Patients to rate their GPs: consumerism or patient choice?
 Guy Lavis NHS Choices External Affairs & Involvement
10.00 a.m. Introduction of speaker by Dr M Taylor
10.05 a.m. Keynote address: My Prescription for the NHS
 Andrew Lansley Shadow Secretary of State for Health
10.45 a.m. Introduction of speaker by Dr Claire Rushton, Vice Chair
10.50 a.m. GP Revalidation: the rhetoric and the reality
 Prof Steve Field Chair Royal College of General Practitioners
11.30 a.m. Coffee break & Ask the experts exhibition
12.00 p.m. Annual General Meeting
1.00 p.m. Lunch & Ask the experts exhibition
1.45 p.m. Workshop Session 1 — choose A,B,C or D below
3.00 p.m. Workshop Session 2 — choose A,B,C or D below
4.00 p.m. Afternoon tea & Ask the experts exhibition
4.30 p.m. Soap Box chaired by Dr Peter Swinyard
5.00 p.m. Valediction Dr Michael Taylor
5.15 p.m. End of programme

Workshop A: Revalidation and your appraisal: simple steps to success

Dr Claire Rushton guides you through the plans for GP Revalidation. What will this extra scrutiny mean to the way you practise medicine? Find out more!

Workshop B: Marketing GP practices: lessons learned in my small practice

Dr Michael Taylor shares the reality of marketing his practice. What worked what didn't and what you can do to keep patients happy + your business healthy.

Workshop C: Practice Partnerships, Salaried GPs, Corporate Partners

Making the most of the new opportunities in general practice and considering the future of your business with Andrew Lockhart-Mirams founder of Lockharts.

Workshop D: Keeping you PCO happy

Hints and tips from savvy GPs and canny practice managers. How is your practice viewed by the PCO? Is it a responsive practice?

Annual Dinner

6.45 p.m. Coaches leave hotel to Heritage Motor Centre

Celebrate 50 years of the Mini! An event for all the family

- 7.15 p.m. Explore the world's finest collection of historic British cars and take part in the fun quiz!
8.00 p.m. Dinner with surprise additions!
10.45 p.m. Return by coach to hotel

